

VINCENT J·F ASHTON

DESIGNER & TECHNOLOGIST



SKILLS Creative branding, graphic design, typography, schematics, and illustration for optimal UX in web, advertising, print and product. Veteran presentation design, animation, videography, projection, and multimedia. Adobe professional services, especially InDesign, as well as full-stack web, app, and email development. Also high-value project management with guru level computing expertise and a passion for lists and spreadsheets.

Core Skillsets:

- Creativity
- Project Management
- Graphic Design
- Adobe Creative
- QuarkXPress
- Full-Stack Web Development
- Storyboarding / Prototyping
- Animation
- Videography
- Courseware
- Voice Work / Narration
- Content Management Systems
- Online Business Management
- Email / Marketing Systems

Favorites:

- Creative team training and management
- Accessible front-end UX design
- Email design, coding, automation
- InDesign book layout, style sheets, data merging
- RFPs/RFIs, pitches, budgets, audits, annuals
- Curriculum design and development
- Typography, grids, classic design
- Mac/Unix/Linux based development

Read full résumé and skill detail online at vashton.com along with work samples and additional experience.

EXPERIENCE 2016—2020: *Raytheon Intelligence & Space, Designer*

As an industrial / interactive graphic artist, conceptualized, produced, animated, narrated, and manipulated complex interactive media used in training and courseware that enhanced and conveyed learning objectives for a variety of industries and deliveries. Localize programs for dozens of countries and languages, especially French and Spanish. Also project managed multiple media projects while collaborating with curriculum design team on content designs, workflows, budgets, and schedules with a high level of organization, documentation, and team communication in a fast paced environment.

2008—2016: *Uproar Communications Ad Agency, Design Tech Manager*

Made complete use of skill set in hundreds of roles, working on a small team for a diverse clientele spanning nearly every medium and industry category, first as a graphic designer, then as a design technology manager. Created and managed a new department of technicians, collaborating with vendors and contractors, administering user accounts and network security, maintaining a web portfolio of thousands with inbound marketing strategies and UX design, creating measureable ROI and growing a database of over a quarter million contacts. Also worked as a voice artist, and animator for numerous productions, including a large annual run of Christmas shorts.

2008: *RE/MAX Crossroads III, Marketing Coordinator*

2007—2008: *Online Solutions, Web Developer and IT Intern*

2005—2007: *Washtenaw Community College, Visual Arts Department, Teacher Assistant*

2001—2020: *Vincent J·F Ashton, Designer & Technologist, Owner / Art Director*

Began accruing income as a student entrepreneur providing graphics production services. Started full time business in 2007, sourcing clients and managing meetings, budgets, and billing.

COMMUNITY 2001—2020: *PineView Church, Media Services Department, Technical Producer*

1995—2019: *PineView Church, Children's Department, Teacher*

EDUCATION 2008: Bachelor Degree in Technology Management, Eastern Michigan University.
2006: Associate Degree in Graphic Design Technology, Washtenaw Community College.
2005: Certificate in Graphic Design, Washtenaw Community College.

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