

# VINCENT J·F ASHTON

DESIGNER & TECHNOLOGIST



**SKILLS** Creative branding, graphic design, typography and illustration for web, advertising, print and packaging for optimal UX. Veteran presentation design, projection, and multimedia. Adobe professional services, especially InDesign, as well as font-end web and email development, Excel spreadsheets, and guru level computing expertise. [Detail online.](#)

*Core Skillset:*

- Creativity
- Graphic Design
- Adobe Creative
- QuarkXPress
- Web Coding
- Voice Work / Narration
- Online Business Management
- Content Management Systems
- Email Marketing Systems

*Favorites:*

- Book layout, typography, data merging
- Annual reports, audits, big data analysis
- Email design and coding
- Brand and UI / UX design
- Web content management

*Read full résumé and skill detail online at [vashton.com](http://vashton.com) along with work samples and additional experience.*

**EXPERIENCE** 2016—Present: *Raytheon Professional Services*

2008—2016: *Uproar Communications Ad Agency*

Made complete use of skill set as senior employee, in both designer and tech manager positions, working on a small team for a diverse clientele, managing and creating new positions and procedures within the agency, setting and supplying spec and templates, documenting workflows, as well as interviewing and training interns and employees.

2008: *REIMAX Crossroads III*

Created and maintained marketing provisions online and in photography; Photoshop graphics; print layout for fliers, signage, and publications; and geographic marketing with Google Maps and data management. Also circulated signs, managed color copier production and geographic activity lists.

2007—2008: *Online Solutions*

Marketed clients online through web design, cross browser debugging, PHP, HTML and CSS coding, meta optimization, UI and content design, animation, and website setup.

2005—2007: *Washtenaw Community College, Visual Arts (WCC)*

Assisted students and teachers through training, demonstrations, and technical support in Adobe / Macromedia Creative Suite, QuarkXPress, web development, and minimal debugging in Flash ActionScript 3 and Autodesk Maya. Also print production and lab management.

2001—2008: *Vincent JF Ashton, Graphic Designer—Freelance*

Served the business community with an assortment of graphic design services, including advising, book covers, corporate identity design of logos, business cards, letterheads, and websites; posters, fliers, projections, door hangers, postcards, signage, photo retouching, photo compositions, artwork, and illustrations; and with a wide range of web services, HTML, CSS, and debugging.

**EDUCATION** 2006—2008: Bachelor in Technology Management, Eastern Michigan University.

2003—2006: Certificate + Associate Degree, Graphic Design Technology, WCC.

2004: High School Diploma with honors from PineView Academy.

**COMMUNITY** 2001—Present: *PineView Church Services Department*

Run and coordinate time-sensitive sound and visual media production of projections and other media with team members and most departments with extensive service in: projection, video, production, web, graphic design, academic services, and other services. [Detail online.](#)

1995—Present: *PineView Church Children's Department*

Teacher, music DJ, sound engineer, performance artist, puppeteer, and janitor, creating educational and recreational environments designed to develop a compassionate outlook within students with supportive psychological and behavioral skills through a dynamic presentation of The Bible and culture.

Ypsilanti, Michigan

[WWW.VASHTON.COM](http://WWW.VASHTON.COM)

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